

# My Launch Plan Fundamentals of Building a Dynasty!

**PRINTER FRIENDLY WORKBOOK**



VELÖVITA™

VELOVITA

# My Launch Plan Checklist

Use this **checklist** to guide you through **your first 7 days** and beyond. This Launch Training is intended to be completed in **your first 48 hours** to ensure you are prepared for **immediate success**.

## Pre-Launch: Get Ready To Launch

TICK DONE  
CONFIRMED

### Welcome email tasks:

- **V-Cloud Tasks Completed** ([vcloud.velovita.com](http://vcloud.velovita.com))

- ▶ **My personal profile** information is correct
- ▶ **My contact information** is set up on my replicated site
- ▶ **My V-Fill** (auto product refill) is active
- ▶ **My E-Wallet** is set up

- **Add these Events on My Calendar:**

- ▶ **Mindset Mondays** - Velovita Co-Founder & President, Jeff Mack every Monday 10am ET [www.FB.com/VelovitaOfficial](http://www.FB.com/VelovitaOfficial)
- ▶ **Corporate Overviews** - presented by Global Master Distributors & Special Guests every Tuesday 8pm ET [www.Velovita.live](http://www.Velovita.live) and [www.FB.com/VelovitaOfficial](http://www.FB.com/VelovitaOfficial)
- ▶ **Velovita Launch Trainings** - by Global Master Distributors every Monday 8pm ET [www.Velovita.live](http://www.Velovita.live) and [www.FB.com/groups/VelovitaMembersOfficial/](http://www.FB.com/groups/VelovitaMembersOfficial/)

### Get Connected:

- **Telegram App:** Download this app if you do not have it [www.t.me/velovitaofficial](http://www.t.me/velovitaofficial)
- **Official Facebook:** [www.facebook.com/VelovitaOfficial](http://www.facebook.com/VelovitaOfficial)
- **Members Facebook:** [www.facebook.com/groups/VelovitaMembersOfficial](http://www.facebook.com/groups/VelovitaMembersOfficial)

I will be an **active contributor** to our Social Media presence to help build MY business by liking, commenting, sharing and posting on our Social Media pages / Groups

# Launch Training

## Get Connected:

- **Print ALL** the Essential Tools at [MyVelovitaLaunch.com](https://MyVelovitaLaunch.com)
- **Watch training videos** on [MyVelovitaLaunch.com](https://MyVelovitaLaunch.com)
- **WHY am I building** my [Velovita business?](#)


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- I know how to **get to Associate** and my goal is to do that **in 7 days** ([Section 5 in Workbook](#))
  - I know how to **achieve Rising Star** (1000 BV/2000 BV) and I understand I can only do this in **my first 4 full weeks**. ([Essential Tool Printout – Rising Star](#))
  - I know how to **accomplish a 2x2 Super Cycle** and I understand how to do this in **my first 4 weeks**. ([Essential Tool Printout – 2x2 Super Cycle](#))
  - I know that if I **complete Associate, Rising Star and a 2x2 Super Cycle**, that I have **completed a Triple Play**. ([Essential Tool Printout – Triple Play](#))
  - I know the **online schedule** and it's in **my calendar**.
  - I understand that **my business is like a funnel**. I have to fill the funnel consistently to build my business.
  - I **commit to myself to invite** \_\_\_\_\_ people everyday to take a **look at my business** to ensure my future success.


## Launch My Business!

- **Complete Day 1** Activities from My Launch Plan Workbook
- **Complete Day 2** Activities from My Launch Plan Workbook
- **Complete Day 3** Activities from My Launch Plan Workbook
- **Complete Day 4** Activities from My Launch Plan Workbook
- **Complete Day 5** Activities from My Launch Plan Workbook
- **Repeat Day 5** Activities from My Launch Plan Workbook every day until you [reach your financial goals!](#)

# 1. PURPOSE STATEMENT (WHY)

IF THE VISION IS CLEAR THE WORK IS EASY!

Notes:

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# 2. GOALS

WRITE THEM DOWN

Goals are the legs of our dreams!



**PERSONAL**



**BUSINESS**

**SHORT-TERM** (3 - 6 Months)

**MID-TERM** (6 - 12 Months)

**LONG-TERM** (2 - 5 Years)

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HOW MUCH  
**DO I NEED?**

vs.

HOW MUCH  
**DO I WANT?**

*Long-term goals will overcome **short-term frustration***

*“The richest people in the world look for and build networks, everyone else looks for work.” ~ Robert Kiyosaki*



### 3. TIME COMMITMENT

#### CONSISTENCY PAYS

#### PART-TIME

HOW MANY DAYS PER WEEK = \_\_\_? (15 HOURS/WEEK)

Introduce **2 new people per week** through the system.



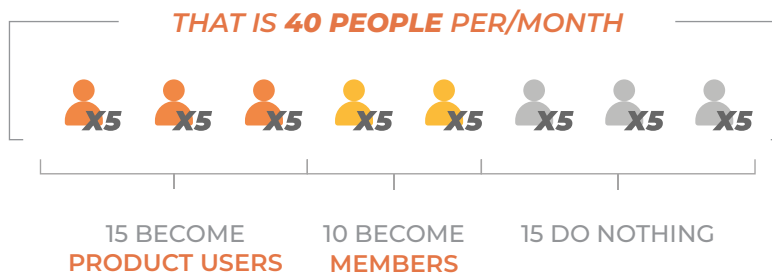
REPEAT THE PROCESS FOR THE NEXT 12 MONTHS

#### FULL-TIME

HOW MANY HOURS PER DAY = \_\_\_? (10 HOURS/DAY)

HOW MANY DAYS PER WEEK = \_\_\_? (6 DAYS/WEEK)

Introduce **10 new people a week** through the system.



ORGANIZE YOUR DAYS

*“If you want 1 year of prosperity, grow grain. If you want 10 years of prosperity, grow trees. If you want 100 years of prosperity, grow people.” ~ Chinese Proverb*



## 4. THE 3 TYPES OF PROSPECTS

### (AKA – THE 3QS)

#### QUANTITY

- **The masses**/best to bring on board first.
- **Their financial vision/2.5X their current income.**

List the people who immediately come to mind: \_\_\_\_\_

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#### QUALITY

- **The accomplished**/best for credibility.
- **Their financial vision/5X their current income.**

List the people who immediately come to mind: \_\_\_\_\_

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#### QUALIFIED

- **The seasoned**/best for massive momentum.
- **Their financial vision/10X their current income.**

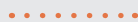
List the people who immediately come to mind: \_\_\_\_\_

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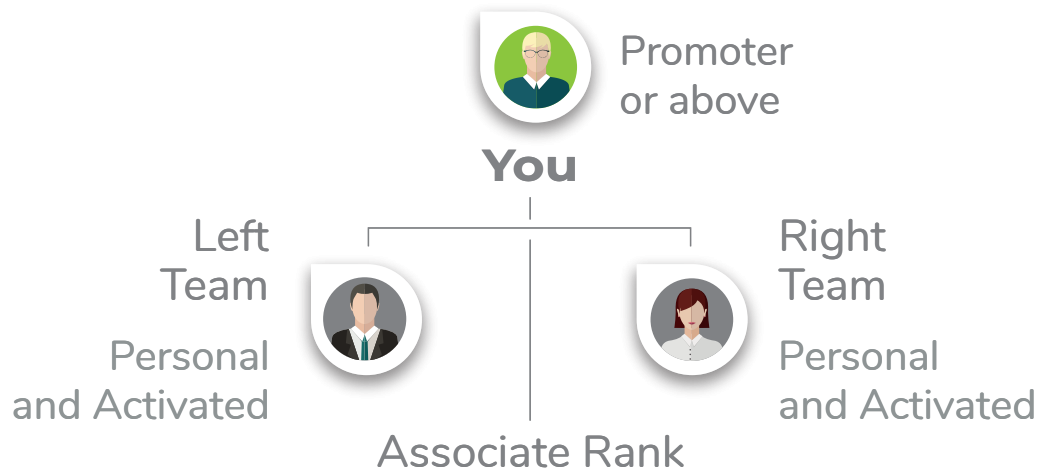
*“Network marketing is the big wave of the future. It’s taking the place of franchising, which now requires too much capital for the average person.” ~ Jim Rohn*



## 5. YOUR FIRST 5 DAYS!

DO SOMETHING EVERYDAY TO ADVANCE YOUR BUSINESS!

YOUR GOAL IS TO BECOME AN ASSOCIATE IN 7 DAYS



### DAY 1 | TIME: 3 HOURS

- CREATE A LIST OF 25 CONTACTS AND BUILD YOUR EVERYONE YOU KNOW (EYK) LIST TO AT LEAST 100**  
 (Essential Tools Printout - EYK List and Memory Jogger) Don't pre-judge anyone / List Everyone!
- COMPLETE 30-MINUTE APPOINTMENT WITH YOUR ENROLLER OR UPLINE LEADER**
  - Create working relationship, Understand how to become Associate
  - Launch Party 1 Scheduled on \_\_\_\_/\_\_\_\_/\_\_\_\_
  - Launch Party 2 Scheduled on \_\_\_\_/\_\_\_\_/\_\_\_\_
- GET FAMILIAR WITH THE PRODUCTS, TOOLS & SYSTEM**
  - V-Cloud, Online Schedule, Social Media (sections 11 & 12), [www.Lovit123.com](http://www.Lovit123.com)
- SHARE YOUR PRODUCT TESTIMONY ON [www.VelovitaFans.com](http://www.VelovitaFans.com)**
- READ 30 MINUTES OF ORGANIC NETWORKER**

*"Success is the progressive realization of a worthy goal or ideal" ~ Earl Nightingale*

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**DAY 2** | TIME: 3 HOURS

- SET UP YOUR V-FILL (AUTO PRODUCT REFILL) THROUGH YOUR V-CLOUD
- LEARN YOUR ENROLLER'S STORY & LEARN HOW TO DO CALLS
- CRAFT YOUR STORY OF WHY YOU JOINED VELOVITA
- POST TO [Facebook.com/Groups/LifeReimaginedNow](https://www.facebook.com/Groups/LifeReimaginedNow)
- BEGIN CONTACTING YOUR PROSPECTS (TOP 25)
- ADD NAMES TO YOUR EYK LIST
- READ 15 MINUTES OF ORGANIC NETWORKER

**INVITATION SCRIPTS:**

**SUPER CLOSE MARKET:**

- “Jeff – pull up this website and check out my new business!”
- “Jeff – I just started this new business and you’re doing this with me!”
- “Jeff – I just launched a new business and I want you to build it with me.”

**LAUNCH PARTIES:**

- “Hi Jeff. How are you doing? I only have a couple of minutes but I wanted you to know that I’m about **to launch a new business**. Will you attend my **online Launch Party** on Sunday at 8pm. It will only be about 30 minutes.”
- If they say they are not available:

“That’s ok. I’ve got another Launch Party on \_\_\_\_\_ at \_\_\_\_\_. Can you make yourself available for that?” OR Send them to [www.Lovit123.com](http://www.Lovit123.com)

**INVITING TO WWW.LOVIT123.COM:**

- “Hi Jeff. How are you doing? I only have a couple of minutes but I wanted you to know that I’m launching a new business and I would love for you to take a look at it.

I’m looking for customers and business partners. Will you watch some brief videos to see if you might be a fit?

It may or may not be of interest to you but I’m certain it will be of interest to someone you know.”

*“If you want 1 year of prosperity, grow grain. If you want 10 years of prosperity, grow trees. If you want 100 years of prosperity, grow people.” ~ Chinese Proverb*





**DAY 3** | TIME: 3 HOURS

- LEARN & PRACTICE 3-WAY & ZOOM CALL ETIQUETTE
- SEND/HAND OUT SAMPLES TO FIRST ROUND OF PROSPECTS
- DO 1ST ROUND OF 30-MINUTE CALLS WITH YOUR ENROLLER
- ADD NAMES TO YOUR EYK LIST
- READ 15 MINUTES OF ORGANIC NETWORKER

**DAY 4** | TIME: 3 HOURS

- FOLLOW UP WITH DAY 2 PROSPECTS FOR PRODUCTS & BUSINESS
- CONTACT YOUR NEXT ROUND OF PROSPECTS (TOP)
- DO 2ND ROUND OF 30-MINUTE CALLS WITH YOUR ENROLLER
- ADD NAMES TO YOUR EYK LIST
- READ 15 MINUTES OF ORGANIC NETWORKER

*The **Fortune** is in the Follow Up*

**DAY 5** | TIME: 3 HOURS

- FOLLOW UP WITH DAY 3 PROSPECTS ON PRODUCTS
- FOLLOW UP WITH DAY 3 PROSPECTS FOR BUSINESS
- DO 3RD ROUND OF 30-MINUTE CALLS WITH YOUR ENROLLER
- ADD NAMES TO YOUR EYK LIST
- READ 15 MINUTES OF ORGANIC NETWORKER

TOTAL TIME INVESTED: **15 HOURS IN FIRST 5 DAYS!**

*“In network marketing, the people who attract, train,  
and motivate the most salespeople earn the most money.” ~ **Richard Brooke***



REPEAT DAY 5  
**UNTIL YOU HIT 10K PER MONTH**  
**YOU CAN DO IT!**

Notes

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## 6. THE FUNNEL

IT'S EASY, SIMPLE AND DUPLICATABLE

Look at it being an **open ended funnel**. Put prospects into your funnel. They will come out as follows:

**Everyone You Know List (EYK)**



**Sampling products** is one of the **best ways** to **fill up** your funnel.  
 Remember, **NO** means '**not right now**'. Keep in touch with them, never stop caring!

*"You can get everything in life you want  
 if you will just help enough other people get what they want."* ~ **Zig Ziglar**



## 7. THIS IS BIG BUSINESS

TREAT YOUR NEW BUSINESS AS THE BIG BUSINESS IT IS

Imagine you've invested  
\$250,000 into your Velovita business

WORK A LITTLE - MAKE A LITTLE...  
WORK A LOT - MAKE A **FORTUNE**...

A multi-million dollar business was created just for you! Everything is in place,  
all you have to do it is **WORK SMART by working the PLAN!**  
**The reason for turnover in MLM - small upfront investment.**

## 8. COMFORT ZONE

- ✓ BE PREPARED TO DO THINGS THAT MOST PEOPLE ARE NOT PREPARED TO DO
- ✓ WE ALL HAVE JOBS, KIDS, THE HARDSHIPS OF WORKING DAY TO DAY...
- ✓ 5 YEARS OF SMART WORK, WILL DETERMINE YOUR NEXT 40 YEARS

*It's not an **overnight** success, but rather an **over time** process.*

Notes:

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*“What you sow, you reap. It's a law of nature. Network Marketing is perfectly aligned with that. You get truly, exactly what you're worth! No nepotism, no favoritism. That's rare today.” ~ Bob Proctor*

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## 9. STAY AWAY FROM NEGATIVE PEOPLE (FAMILY & FRIENDS)

- Activity will overcome negativity in any & all businesses.
- My family's vision of my life (education & job).
- My family's mindset about entrepreneurship.
- Work on your Belief in:
  1. Products
  2. Company
  3. Industry
  4. Yourself

## 10. STAY PLUGGED INTO THE SYSTEM



By attending calls, you will develop your skills, and gain confidence



Learn sideline stories in order to connect your relatable prospects



Be consistent - Not 80 hours first week, down to 8 hours 2nd week



Success is... A Simple Discipline Repeated Overtime

## 11. TAP IN, TUNE IN, TURN ON!



**Telegram:**  
[www.t.me/velovitaofficial](http://www.t.me/velovitaofficial)



**LinkedIn Corporate:**  
[www.linkedin.com/company/velovitaofficial](http://www.linkedin.com/company/velovitaofficial)



**YouTube:**  
[www.youtube.com/velovitaofficial](http://www.youtube.com/velovitaofficial)



**Instagram:**  
[www.instagram.com/Velovita\\_Official/](http://www.instagram.com/Velovita_Official/)



**Official Facebook:**  
[www.facebook.com/VelovitaOfficial](http://www.facebook.com/VelovitaOfficial)



**Customer Service:**  
[support@velovita.com](mailto:support@velovita.com)



**Members Facebook:**  
[www.facebook.com/groups/VelovitaMembersOfficial](http://www.facebook.com/groups/VelovitaMembersOfficial)

*"It's not about finding great people, it's about becoming a great person." ~ Mark Yarnell*



## 12. VELOCITY SUCCESS SYSTEM

Consult with your Enroller on the following groups:

 **Product Facebook Group – Amplify: Your Life:**  
[www.facebook.com/groups/YourLifeAmplified](http://www.facebook.com/groups/YourLifeAmplified)

 **Opportunity Facebook Group – Life Reimagined:**  
[www.facebook.com/groups/LifeReimaginedNow](http://www.facebook.com/groups/LifeReimaginedNow)

### YOU MADE IT!

Now turn these names into your business partners to **grow a dynasty together!**

## NOTES

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*“The starting point of all achievement is DESIRE. Keep this constantly in mind. Weak desire brings weak results, just as a small fire makes a small amount of heat.” ~ Napoleon Hill*









